

IT 6930: Internship Project Proposal

Your Name	Rhonda DeYoung
ProjectTitle	Instructional Design Internship
Brief Description	<p>A major corporation in the entertainment industry located in the Denver Metro area has an internship opportunity in their Customer Care Learning and Development department. The opportunity allows collaboration with their dynamic, virtual Instructional Design Team to enhance the new hire learning experience (new hire orientation). The Instructional Design Intern will work on projects during the 12 week summer program, updating existing curriculum and create new content that better aligns the learning experience with their increased focus on the customer experience. As an intern I would gain experience in a Fortune 500 environment with an exciting, fast-moving branch of the entertainment industry, where my ideas will be appreciated, my skills challenged, and my learning opportunities are diverse and unique.</p> <p>Internship Highlights</p> <ul style="list-style-type: none">• Mentors provide guidance and training• Interns meet regularly as a group to exchange ideas and network• Interns participate in a variety of company events
What product(s) will you create for this project? Please describe.	The intern will work on changes to the LMS as they are replacing the LMS. Create and update both online and instructor lead as well as blended learning content. They are focusing on quality customer service.

<p>Is the project intended to address a specific ILT competency</p>	<p>The work in the LMS will address: I will learn the systems view and see first hand how things are inter-related and how complex systems tend to behave. I will watch how changes in one part reverberate throughout the system. This will help me to understand how causes in complex systems are not usually linear but systemic and diffuse. The work in course creation and updating will address: Use cycles of reasoning as tools for problem solving. They utilize an adaptation of the ADDIE model where I can assess needs and write content that meet learning objectives. Also, the work will help me learn trends as this company is concerned with learning in the workplace as it relates to Generation 2020 (by year 2020, there will be 5 generations employed in the workforce) and how to effectively train younger employees while not isolating the older generations.</p>
<p>Have you started this project already?</p>	<p>I have had a second interview and will know by mid May 2013 if I am able to be in the program</p>
<p>If you have not started this project yet, when will it begin?</p>	<p>I would start May 26, 2013 for 12 weeks with an opportunity if a position is available to apply for a perminate instructional design position.</p>
<p>Estimate when this project will finish.</p>	<p>August 16, 2013 (the end of summer)</p>
<p>Estimate the number of work hours this project will entail</p>	<p>40 hour work week from 8:30-5pm Monday-Friday</p>
<p>Who will be your on-site supervisor?</p>	<p>Larry Gray</p>
<p>Has the person you identified above as your on-site supervisor agreed to take on this role?</p>	<p>Yes, I was told I will be assigned a mentor here locally, they think it may be a person hired to do contract work but was not sure who yet.</p>
<p>Is there anything else you'd like to communicate about your Internship Project that wasn't mentioned above?</p>	<p>This is a paid internship</p>